PRACTICAL RESOURCE / AI TEACHERS

AI Teachers - Give your idea a reality check

Self-paced workshop · 60 minutes

0-15 minutes: Separate evidence from excitement

Write who the idea helps, what happens today, and why you think the problem matters. Label each statement as evidence or assumption.

Practice example: Practice idea: a service that organizes family photos. Do you know people struggle with sorting, choosing, printing, or all three?

Deliverable: Create an evidence-and-assumptions table with source notes.

My work:

What I checked:

What I will change:

15-30 minutes: Ask for the strongest challenge

Give AI the table and ask for alternative explanations, weak assumptions, and questions to investigate. Do not ask for invented customer interviews.

Practice example: Prompt: What would have to be true for this idea to work? Which assumption should I test first? Do not invent demand or market data.

Deliverable: Select one risky assumption and five neutral interview questions.

My work:

What I checked:

What I will change:

30-45 minutes: Design a small test

Choose a low-cost method, the people you need to learn from, the information to collect, and the decision you will make afterward.

Practice example: For photo organization, talk to people about the last time they tried to make an album before proposing your service.

Deliverable: Write a one-week experiment with a cost limit and a continue/change/stop decision rule.

My work:

What I checked:

What I will change:

45-60 minutes: Make a realistic next-step plan

Ask AI to critique the plan for missing dependencies and avoidable complexity. Review its suggestions and choose the next three actions yourself.

Practice example: No business commitment is made by this exercise. If a test involves payments or personal photos, define the appropriate handling before running it.

Deliverable: Leave with three actions, owners, timing, and a clear evidence question.

My work:

What I checked:

What I will change:

My next step

Action:

When:

How I will know it helped: